



International Society for the Study of Women's Sexual Health

Fall Course

October 15 -17, 2010

Doubletree Paradise Valley Resort

Scottsdale, Arizona

2010

**Exhibitor and Industry Partnership
Prospectus**



International Society for the Study of Women's Sexual Health, Inc.

Two Woodfield Lake • 1100 E. Woodfield Rd., Suite 520, Schaumburg, IL 60173 • Phone: 847/517-7225 • Fax: 847/517-7229
Website: www.isswsh.org • Email: info@isswsh.org

June 1, 2010

Dear Industry Colleagues:

On behalf of Alan Altman, MD, President, and the entire ISSWSH Board of Directors, I would like to invite you to join us at the **International Society for the Study of Women's Sexual Health 2010 Annual Fall Course**. This year's meeting is being held October 15-17, 2010 at the Doubletree Paradise Valley Resort in Scottsdale, Arizona.

The 747-member ISSWSH strives to increase public awareness about women's sexuality and sexual health and supports the highest standards of ethics and professionalism in research, education and clinical practice of women's sexual health.

Industry Partners and technical exhibits are an important part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 100 attendees at this CME event in Scottsdale, Arizona. This meeting serves as an instructional course to professionals new to working in women's sexual health.

We are anticipating a full exhibit hall and space will be limited. To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus materials carefully and submit the provided registration form and payment to ISSWSH, FIN# 61-1421087 as early as possible. Payments are acceptable by Visa, MasterCard or American Express or a check made payable to the *International Society for the Study of Women's Sexual Health (ISSWSH)*. Checks should be sent to the ISSWSH office address on this letterhead.

We look forward to receiving your commitment and working together at the 2010 ISSWSH Fall Course! Thank you for your consideration.

Sincerely,

John Hansen
Manager, Industry Relations
Illinois Urological Society
847-264-5933 direct
john@wjweiser.com

Mary Tully
Development Coordinator,
Illinois Urological Society
847-264-5927 direct
mary@wjweiser.com

Board of Directors 2010 - 2011

President
Alan Altman, MD

President-Elect
Andrew T. Goldstein, MD

First President Elect
Sharon Parish, MD

Secretary
Irwin Goldstein, MD

Treasurer
Kevan R. Wylie, MB, MD

Immediate Past President
Sheryl A. Kingsberg, PhD

Directors
Johannes Bitzer, Prof MD
Woet L. Gianotten, MD
Susan Kellogg-Spadt, PhD, CRNP
Michael Krychman, MD
Alessandra Rellini, PhD
Andrea Salonia, MD
James A. Simon, MD, CCD, NCMP
Marlene Wasserman, DHS

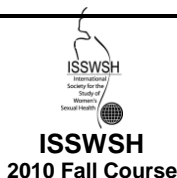
Online Services Chair
Sue W. Goldstein, BA

Scientific Program Chair
Ann Katz, RN, PhD

Scientific Program Co-Chair
Mario Maggi, MD

Executive Director
Wendy J. Weiser

Associate Director
Sue O'Sullivan



IMPORTANT EXHIBIT INFORMATION AND DATES

Exhibit Description: 6 foot table with (1) one table, (2) two chairs and (1) wastebasket. Additional service information will be made available approximately three-four weeks prior to the meeting.

Payment Options: Payment is due no later than September 15, 2010.
Acceptable payment method is by check, Visa, Mastercard or American Express.

Please make checks payable to:
ISSWSH
1100 E. Woodfield Rd, Ste. 520
Schaumburg, IL 60173
FIN #61-1421087

Cancellations & Refunds: ISSWSH requires that all cancellations must be in writing. The following refund schedule applies:

- Cancellation on or prior to September 1, 2010 exhibit fee will be refunded less \$250 administration fee.
- Cancellation after September 1, 2010, no portion of the original exhibit fee will be refunded.

Assignment of Space: Exhibit space will be assigned at the sole discretion of ISSWSH. Factors affecting exhibit location include support level; the date the registration form was received by the ISSWSH office, the number of exhibits, and proximity of competitors.

EXHIBIT SCHEDULE

(Times are subject to change without notice)

Exhibit Set Up: *Thursday, October 14, 2010
10:00 a.m. until 12:00 p.m.*

Exhibit Hours: *Thursday, October 14, 2010
12:00 p.m. – 4:00 p.m.
Friday, October 15, 2010
7:00 a.m. until 4:00 p.m.
Saturday, October 16, 2010
7:00 a.m. until 4:30 p.m.
(Subject to change)*

Exhibit Teardown: *Saturday, October 16, 2010
After 4:30 p.m.*

Registration:

To pre-register your staff members, please list the names of those representative(s) working in the booth on the Exhibitor Registration Form. Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

GENERAL INFORMATION

The International Society for the Study of Women's Sexual Health Annual Meeting is jointly sponsored by the University of Oklahoma, College of Medicine, which is accredited by the Accreditation Council for Continuing Medical Education (ACCME). The meeting will provide attendees with advanced knowledge in the urologic field, combined with new product knowledge learned in the exhibit hall.

The International Society for the Study of Women's Sexual Health consists of urologists, gynecologists, psychiatrists, researchers as well as women's sexual health physicians practicing both in the US and internationally. This meeting serves as an instructional course to professionals new to working in women's sexual health.

Official Meeting Dates: October 15-17, 2010

Hotel & Meeting Location: Doubletree Paradise Valley Resort
5401 North Scottsdale Road
Scottsdale, AZ 85250
Phone: (480) 947-5400
Room Rate: \$119 single/double
occupancy plus taxes

Reservations must be made on or before September 10, 2010 to receive discounted rate.

SUPPORTING ISSWSH

Deliver your message in a professional, focused, and educational environment. The International Society for the Study of Women's Sexual Health presents you with networking opportunities to build relationships with new and existing customers. Choose a standard exhibit booth or an Industry Partnership package, which provides extended promotional visibility for your company beyond the annual meeting.

EXHIBITING

The expected 100 attendees want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the program book. Space is limited, so act quickly!

INDUSTRY PARTNERSHIP PACKAGES

Secure prime exhibit location and optimum visibility with a Diamond Level Industry Partnership package. In addition to your exhibit, participation in this program includes the pre-attendee registration list, Industry Partners' Advisory Board participation with ISSWSH Board of Directors, your company logo and recognition in annual meeting program book and signage, a full-page ad in the ISSWSH post-meeting newsletter, and discounts on other advertising opportunities. Please refer to the Industry Partnership details in this prospectus for a complete list of benefits.

CORPORATE FUNCTIONS MAY NOT BE HELD CONCURRENT WITH OFFICIAL ISSWSH SCIENTIFIC OR SOCIAL FUNCTIONS. ANY FUNCTION, REGARDLESS OF SIZE AND LOCATION, MUST BE APPROVED BY THE ISSWSH INDUSTRY RELATIONS DEPARTMENT.

For more information about exhibits, sponsorships, or advertising options or to support ISSWSH through an educational grant, please contact the Industry Relations team at the ISSWSH office:

ISSWSH, Two Woodfield Lake, 1100 E Woodfield Road, Suite 520, Schaumburg, IL 60173
Phone: (847) 517-7225 Fax: (847) 517-7229
www.isswsh.org

John Hansen
Manager, Industry Relations
John@wjweiser.com

Mary Tully
Development Coordinator, Industry Relations
mary@wjweiser.com

2010 ISSWSH INDUSTRY PARTNERSHIP PACKAGE	Diamond Level \$20,000	Ruby \$5,000	Exhibit \$1,000
Presentation Timeslot			
Non-CME or Promotional Program (Program Costs Additional)	X		
ADS AND MAILINGS			
Door Drop	X		
Pre-Registration Attendee List	X	X	
One Set Membership Mailing Labels	X		
On-site Registration List	X	X	X
RECOGNITION			
Company Logo Displayed On Screen	X		
Company Logo Displayed On Website	X		
Company Logo Displayed On Signage	X		
Company Logo Displayed In Program Book	X		
Company Logo Displayed in Newsletter	X		
Company Sponsorship Recognized On Website	X	X	
Company Sponsorship Recognized on Signage	X	X	
Company Sponsorship Recognized in Program Book	X	X	
Company Sponsorship Recognized in Newsletter	X	X	
EXHIBITING AND BADGES			
DOUBLE Exhibit Space In Prime Location---8 Exhibit Badges	X		
DOUBLE Exhibit Space In Prime Location at Annual Meeting	X		
6' Table-Top Exhibit---4 Exhibit Badges		X	
6' Table-Top Exhibit – 2 Exhibit Badges			X
INDUSTRY SPONSORS' ADVISORY BOARD MEETING			
(4) Four Attendees	X		
(2) Two Attendees		X	

For More information about ISSWSH sponsorship opportunities, please contact the Industry Relations Department:

*John Hansen
Manager, Industry Relations
847-264-5933
John@wjweiser.com*

*Mary Tully
Development Coordinator
847-264-5927
mary@wjweiser.com*

2010 ISSWSH ADVERTISING AND SUPPORT OPPORTUNITIES		PRICES
TIMESLOTS		
Satellite Symposia (CME Accreditation Not Through ISSWSH), Promotional Program, or Non-CME Presentation Timeslot (Actual Program Costs Not Included)		\$15,000
Advisory Board Timeslot or Investigator Meeting		\$15,000
SPONSORSHIPS		
Internet Station Sponsor		\$10,000
Advertisement or Company Logo on Official ISSWSH Notebooks		\$10,000
Advertisement or Company Logo on Official Attendee Bags		\$10,000
Hotel Room Key Card Sponsor (Includes Production and Hotel Fees)		\$10,000
ADVERTISEMENTS		
Full Page COLOR Ad on Back Cover of Program Book		\$15,000
Full Page COLOR Inside Tab Ad In Program Book		\$7,500
Full Page B & W Ad in Program Book		\$5,000
½ Page B & W Ad in Program Book		\$2,500



Thank you for supporting the International Society for the Study of Women's Sexual Health in 2010!!

ISSWSH
Two Woodfield Lake
1100 E. Woodfield Road, Ste. 520
Schaumburg, IL 60173
(847) 517-7225 main
(847) 517-7229 fax
www.isswsh.org

EXHIBITOR REGISTRATION FORM

February 18-21, 2010 – Scottsdale, Arizona

INTERNATIONAL SOCIETY FOR THE STUDY OF WOMEN'S SEXUAL HEALTH

ISSWSH offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Industry Partnership promotional package and sponsorships. Please contact us for additional information on how to maximize your ISSWSH experience.

- My Company would like to become an Industry Partner in the amount of _____** (Exhibit space in featured location included.)
- My Company plans on EXHIBITING at the ISSWSH Fall Meeting**
My company would like _____ 6' table-top exhibit space (s) at \$1,000 each.
(Table-top locations are 6' only and will be assigned in part on a first-come, first-serve basis)

PLEASE NOTE:

This form must be returned to reserve exhibit space.

Corporate functions may not be held concurrent with official ISSWSH scientific or social functions. Any function, regardless of size or location, must be approved by the ISSWSH Industry Relations Department, (847) 517-7225.

FOR EXHIBIT FEE:

Please make checks payable to: **ISSWSH**

ISSWSH FIN #61-1421087

Check Visa Master Card American Express

Credit Card Number: _____

Expiration Date: _____

Signature: _____

QUESTIONS? Contact John Hansen or Mary Tully at the ISSWSH office at (847) 517-7225.

CORPORATE OFFICE

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please list any competitors you do NOT want to exhibit near or next to: _____

EXHIBITOR CONTACT

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Company Product: _____

Product Application: _____

Agreement:

I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Thank you for choosing to support the ISSWSH in 2010!

International Society for the Study of Women's Sexual Health, Two Woodfield Lake, 1100 E Woodfield Road, Ste 520, Schaumburg, IL 60173

Phone: (847) 517-7225 Fax: (847) 517-7229