



*International Society for the Study of Women's Sexual Health*

Fall Course

October 9-11, 2009

Doubletree Hotel Paradise Valley Resort

Scottsdale, Arizona

**2009**

Exhibitor and Industry Partnership  
Prospectus



**ISSWSH**  
2009 Fall Course

**GENERAL INFORMATION**

The International Society for the Study of Women's Sexual Health Annual Meeting is jointly sponsored by the University of Oklahoma, College of Medicine, which is accredited by the Accreditation Council for Continuing Medical Education (ACCME). The meeting will provide attendees with advanced knowledge in the urologic field, combined with new product knowledge learned in the exhibit hall.

The International Society for the Study of Women's Sexual Health consists of urologists, gynecologists, psychiatrists, researchers as well as women's sexual health physicians practicing both in the US and internationally.

**Official Meeting Dates:** October 9-11, 2009

**Hotel & Meeting Location:** **Doubletree Hotel Paradise Valley**  
5401 N. Scottsdale Rd.  
Scottsdale, AZ 85250  
Phone: 480-947-5400

**SUPPORTING ISSWSH**

Deliver your message in a professional, focused, and educational environment. The International Society for the Study of Women's Sexual Health presents you with networking opportunities to build relationships with new and existing customers. Choose a standard exhibit booth or an Industry Partnership package, which provides extended promotional visibility for your company beyond the annual meeting.

**EXHIBITING**

The expected 125 attendees want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the program book. Space is limited, so act quickly!

**INDUSTRY PARTNERSHIP PACKAGES**

Secure prime exhibit location and optimum visibility with a Diamond Level Industry Partnership package. In addition to your exhibit, participation in this program includes the pre-attendee registration list, Industry Partners' Advisory Board participation with ISSWSH Board of Directors, your company logo and recognition in annual meeting program book and signage, a full-page ad in the ISSWSH post-meeting newsletter, and discounts on other advertising opportunities. Please refer to the Industry Partnership details in this prospectus for a complete list of benefits.

CORPORATE FUNCTIONS MAY NOT BE HELD CONCURRENT WITH OFFICIAL ISSWSH SCIENTIFIC OR SOCIAL FUNCTIONS. ANY FUNCTION, REGARDLESS OF SIZE AND LOCATION, MUST BE APPROVED BY THE ISSWSH INDUSTRY RELATIONS DEPARTMENT.

**IMPORTANT EXHIBIT INFORMATION AND DATES**

**Exhibit Description:** 6 foot table with (1) one table, (2) two chairs and (1) wastebasket. Additional service information will be made available approximately three-four weeks prior to the meeting.

**Payment Options:** Payment is due no later than September 1, 2009.  
**Acceptable payment method is by check, Visa, Mastercard or American Express.**

**Please make checks payable to:**  
ISSWSH  
1100 E. Woodfield Rd, Ste. 520  
Schaumburg, IL 60173  
FIN #61-1421087

**Cancellations & Refunds:** ISSWSH requires that all cancellations must be in writing. The following refund schedule applies:  
• Cancellation on or prior to September 1, 2009 exhibit fee will be refunded less \$250 administration fee.  
• Cancellation after September 1, 2009, no portion of the original exhibit fee will be refunded.

**Assignment of Space:**

Exhibit space will be assigned at the sole discretion of ISSWSH. Factors affecting exhibit location include support level; the date the registration form was received by the ISSWSH office, the number of exhibits, and proximity of competitors.

**EXHIBIT SCHEDULE**

*(Times are subject to change without notice)*

**Exhibit Set Up:** *Friday, October 9, 2009*  
*10:00 a.m. until 12:00 p.m.*

**Exhibit Hours:** *Friday, October 9, 2009*  
*12:00 p.m. – 8:00 p.m.*  
*Saturday, October 10, 2009*  
*7:30 a.m. until 7:30 p.m.*  
*Sunday, October 11, 2009*  
*7:00 a.m. until 12:00 p.m.*  
**(Subject to change)**

**Exhibit Teardown:** *Sunday, October 11, 2009*  
*After 12:00 p.m.*

**Registration:**

To pre-register your staff members, please list the names of those representative(s) working in the booth on the Exhibitor Registration Form. Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

*For more information about exhibits, sponsorships, or advertising options or to support ISSWSH through an educational grant, please contact the Industry Relations team at the ISSWSH office:*

**ISSWSH, Two Woodfield Lake, 1100 E Woodfield Road, Suite 520, Schaumburg, IL 60173**

**Phone: (847) 517-7225 Fax: (847) 517-7229**

[www.isswsh.org](http://www.isswsh.org)

Michelle Hoyt  
Manager, Industry Relations  
[michelle@wjweiser.com](mailto:michelle@wjweiser.com)

Mary Tully  
Development Coordinator, Industry Relations  
[mary@wjweiser.com](mailto:mary@wjweiser.com)

<b>2009 ISSWSH Fall Course ADVERTISING AND SUPPORT OPPORTUNITIES</b>		<b>PRICES</b>
<b>TIMESLOTS</b>		
Satellite Symposia (CME Accreditation Not Through NCS), Promotional Program, or Non-CME Presentation Timeslot (Actual Program Costs Not Included)		\$10,000
Advisory Board Timeslot or Investigator Meeting		\$10,000
Networking Reception		\$10,000
<b>SPONSORSHIPS</b>		
Internet Station Sponsor		\$5,000
Advertisement or Company Logo on Official NCS Notebooks		\$5,000
Advertisement or Company Logo on Official Attendee Bags		\$5,000
Hotel Room Key Card Sponsor (Includes Production and Hotel Fees)		\$5,000
<b>ADVERTISEMENTS</b>		
Full Page COLOR Ad on Back Cover of Program Book		\$10,000
Full Page COLOR Inside Tab Ad In Program Book		\$5,000



Thank you for supporting the International Society for the Study of Women's Sexual Health in 2009!!

ISSWSH  
 Two Woodfield Lake  
 1100 E. Woodfield Road, Ste. 520  
 Schaumburg, IL 60173  
 (847) 517-7225 main  
 (847) 517-7229 fax  
[www.isswsh.org](http://www.isswsh.org)

# EXHIBITOR REGISTRATION FORM

October 9-11, 2009 – Scottsdale, Arizona

## INTERNATIONAL SOCIETY FOR THE STUDY OF WOMEN'S SEXUAL HEALTH

ISSWSH offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Industry Partnership promotional package and sponsorships. Please contact us for additional information on how to maximize your ISSWSH experience.

**My Company plans on EXHIBITING at the ISSWSH Fall Course 2009**

My company would like \_\_\_\_\_6' table-top exhibit space (s) at \$1,000 each.

(Table-top locations are 6' only and will be assigned in part on a first-come, first-serve basis)

My company would like additional sponsorship opportunity(ies)

Item Name: \_\_\_\_\_ Amount: \_\_\_\_\_

Item Name: \_\_\_\_\_ Amount: \_\_\_\_\_

**PLEASE NOTE:**

*This form must be returned to reserve exhibit space.*

Corporate functions may not be held concurrent with official ISSWSH scientific or social functions. Any function, regardless of size or location, must be approved by the ISSWSH Industry Relations Department, (847) 517-7225.

**FOR EXHIBIT FEE:**

Please make checks payable to: **ISSWSH**

ISSWSH FIN #61-1421087

Check  Visa  Master Card  American Express

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

QUESTIONS? Contact Michelle Hoyt or Mary Tully at the ISSWSH office at (847) 517-7225.

### CORPORATE OFFICE

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please list any competitors you do NOT want to exhibit near or next to: \_\_\_\_\_

### EXHIBITOR CONTACT

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Product: \_\_\_\_\_

Product Application: \_\_\_\_\_

### Agreement:

I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for choosing to support the ISSWSH in 2009!***

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